

MODELL PANORAMA

Das Modellbaumagazin



Advertising Rates 2015 -2021

Media Information:

MODELL PANORAMA is the Austrian Scale Modelling Magazine, being the official club magazine of the Austrian branch of IPMS (International Plastic Modellers Society) and is produced by committed modellers in Austria since 1970.

MODELL PANORAMA is issued quarterly (March, June, September and December) by the non-profit club IPMS Austria.

MODELL PANORAMA is sold via bookstores, news agents and model shops in Austria and Germany and is distributed to the members of IPMS Austria as well as to subscribers.

Each issue consists of 64 pages (subject to change) and is offset-printed on high quality paper.
Circulation: 2000+ issues

Prices in €:

Format		Size	black/white	full color
full page	Print space	W 183 x H 252 mm	295,-	530,-
	bleed off	W 210 x H 297 mm	340,-	590,-
1/2 page horizontal	Print space	W 183 x H 128 mm	170,-	300,-
	bleed off	W 210 x H 144 mm	195,-	340,-
1/2 page vertical	Print size	W 91 x H 252 mm	170,-	300,-
	bleed off	W 103 x H 297 mm	195,-	340,-
1/3 page	Print size	W 58 x H 252 mm	130,-	220,-
	bleed off	W 72 x H 297 mm	150,-	250,-
1/4 page	vertical	W 90 x H 128 mm	100,-	180,-
	horizontal	W 183 x H 61 mm	100,-	180,-
1/8 page		W 90 x H 61 mm	60,-	95,-
min. size		W 90 x H 23 mm	25,-	40,-

Surcharge for back cover, front or back cover inside

Color only, half or full page + 30 %

Discount for repetitive advertisements (min. size excluded):

identical format in 4 successive issues - 10 %

IPMS Austria is a registered non-profit organization, no VAT applicable

Payment on receipt of invoice, without deduction

Prices valid until recalled.

Data formats:

Advertisements ready for printing as PDF or EPS files (picture resolution min 300 dpi CMYK, embedded fonts, to bleed, add 3mm all around)

Optionally, design of the advertisement can be offered at cost

Deadlines:

Issue 20xx/2 (March)	January 31 st
Issue 20xx/3 (June)	April 30 th
Issue 20xx/4 (September)	July 31 st
Issue 20yy/1 (December)	October 31 st

The editor reserves the right to refuse advertisements without giving reasons.
Date of publication is not binding.

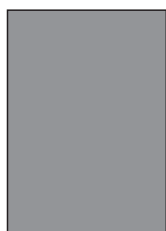
IPMS AUSTRIA
p.A. Reinhardt Pohl
Niernberggasse 5/4/11
A-1110 Wien

www.ipms.at

Advertisements:

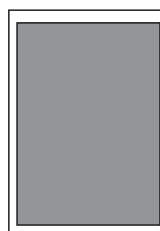
Rainer Selisko
panorama@ipms.at
Tel. +43 (0)699 10 09 30 42

Inseratenformate Advertisement sizes



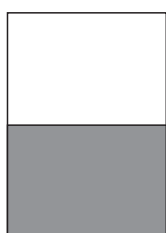
**1/1 page
to bleed**

width 210 mm
height 297 mm



**1/1 page
type area**

width 183 mm
height 252 mm



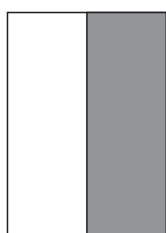
**1/2 page horizontal
to bleed**

width 210 mm
height 144 mm



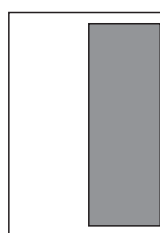
**1/2 page horizontal
type area**

width 183 mm
height 128 mm



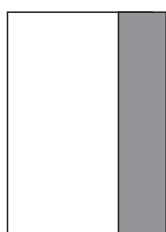
**1/2 page vertical
to bleed**

width 103 mm
height 297 mm



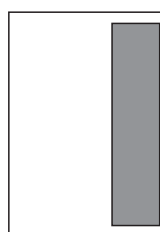
**1/2 page vertical
type area**

width 90 mm
height 252 mm



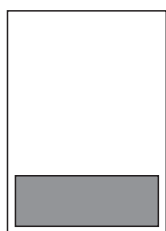
**1/3 page vertical
to bleed**

width 72 mm
height 297 mm



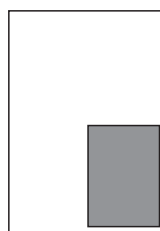
**1/3 page vertical
type area**

width 58 mm
height 252 mm



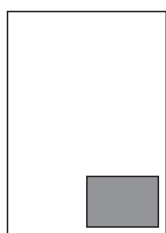
**1/4 page
horizontal**

width 183 mm
height 61 mm



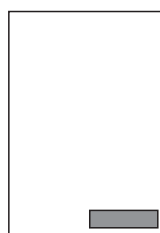
**1/4 page
vertical**

width 90 mm
height 128 mm



1/8 page

width 90 mm
height 61 mm



Min. size

width 90 mm
height 23 mm

ADVERT ORDER

Company:

Address:

Contact person:

Name: Phone: Mail:

We order the following advertisement(s) in the quarterly magazine "MODELL PANORAMA"

..... units full page 1/2 page vertical 1/2 page horizontal 1/3 page vertical
 1/4 page 1/6 page min. size
 bleed off type area
 color black/white price/unit €
Issue Nr. subtotal €
positioning : surcharge: % €
other: €
Total €

IPMS®-AUSTRIA is a registered club, no VAT applicable, Austrian registration ZVR 345036694

Artwork: PDF ready for printing open file in
 artwork by IPMS®-AUSTRIA charged at cost

remarks:
.....

..... voucher copies

Payment net: in advance until: cash upon receipt of invoice
 Bank transfer upon receipt of invoice and voucher copy
Place of fulfilment and jurisdiction: Vienna, Austria

your contact: customer
..... company stamp
IPMS®-AUSTRIA
p.A. Reinhardt Pohl
Niernberggasse 5/4/11
A-1110 Wien **Signature:**.....

Place, date: **Name in capitals:**

Bankverbindung:

Kontowortlaut: IPMS Austria IBAN: AT90 2011 1310 0250 3194
Konto Nr.: 310 025 03 194 BIC: GIBAAATWWXXX
Erste Bank BLZ 20111